

2020 / 2021 Affiliate & Business Partnership Membership Packages

The Funeral Directors Association (FDANZ) is strengthened by the partnerships we build with others in the funeral services sector and with key providers to the industry. It is the sector as a whole – funeral homes, directors, trade suppliers, other industry affiliated bodies, legislators and policy makers working together that will ensure we obtain an environment which provides the best outcomes for grieving families.

Please find below the benefits of value to your business in becoming a Funeral Directors Association Business Partner or Affiliate Member. We hope you see the value in joining us for the 2020/2021 year.

BENEFITS	AFFILIATE	SUPPORTER BUSINESS PARTNER	MAJOR BUSINESS PARTNER	KEY COMMERCIAL PARTNER
Receive all FDANZ membership communications	✓	✓	✓	✓
Invited to attend FDANZ annual conference	✓	✓	✓	✓
Invited to attend all FDANZ National & District events and open sessions of meetings (no voting rights)	✓	✓	✓	✓
Opportunity to sponsor FDANZ National events <i>(NB: Major Business Partner and Key Commercial Partner have first right of refusal)</i>	✓	✓	✓	✓
Use of the FDANZ member logo on your website & marketing collateral	✓	✓	✓	✓
Recognition of membership with logo and website link on the FDANZ website	✓	✓	✓	✓
Exclusive access to Members Area of the FDANZ website and all member benefits	✓	✓	✓	✓
Complimentary copy of every Funeral <i>care</i> magazine issue (4 issues per year)	✓	✓	✓	✓
Opportunity to communicate to members via FDANZ Member weekly newsletter & Facebook page	✓	1	2	4
Complimentary ticket/s to Annual Conference Gala Dinner	X	1	2	2
Complimentary ticket/s to AGM Dinner	X	1	2	2
Complimentary directory listing in every Funeral <i>care</i> magazine (4 issues per year)	X	Small	Large	Large
Complimentary A4 advertising insert in one issue of the Funeral <i>care</i> magazine	X	X	✓	✓
10-minute presentation timeslot at FDANZ Annual Conference	X	X	X	✓
30-minute presentation timeslot at the FDANZ AGM & Professional Development Day	X	X	X	✓
Two complimentary full-page adverts in each issue of the Funeral <i>care</i> magazine	X	X	X	✓
Complimentary dinner/meeting with the FDANZ President	X	X	X	✓

Membership Engagement Add-ons (at an additional cost) to broaden your exposure

- Upgrade to the next level of membership
- Provide a member benefit
- Advertise in the *Funeralcare* magazine
- Additional *Funeralcare* magazines
- Sponsor of other FDANZ National Events, campaigns, FDANZ awards
- Display at any National Trade Show

INVESTMENT

Memberships are based on a financial year (1 July to 30 June).

- AFFILIATE MEMBER – \$850+gst
- SUPPORTER BUSINESS PARTNER - \$2,000+gst
- MAJOR BUSINESS PARTNER - \$5,000+gst
- KEY COMMERCIAL BUSINESS PARTNER - \$28,500+gst

HOW TO APPLY

Please fill in the below application form and send to info@fdanz.org.nz



Funeral Directors Association of NZ
Level 2, The Business Suite, 10 Hutt Petone 5012 | 04 473 7475

info@fdanz.org.nz | www.fdanz.org.nz